



Master Franchise Model

NAVA VISION
RIDE THE WALL OF CHANGE
WITH A NEW BEGINNING...

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Who
we are?
(About Nava Vision)

Who We Are?

Nava Vision -A Fastest Growing Education Start-up in India. Nava Vision is certified by Government of Karnataka as a Start Up company and funded by Government of India . **Nava Vision** is an education related platform which provides excellent knowledge-based learning to all the range of knowledge seekers. We believe that true innovation comes from applying technology solutions to real business problems. We acknowledge that time-to-value is critical to client's success.

Find more about us at www.navavision.com



A Brief About Nava Vision

One stop solution for all school children needs to improve the necessary skill set to face the future. Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child. Nava Vision has 25+ Franchisee at Karnataka, Maharashtra and Bihar. The franchisee are trained to handle and assist all our programs. The franchisee concept quite Uniquely designed so that we can reach every area and segment of the population.

Find more about us at www.navavision.com





Why Nava Vision Franchise?

- ❑ India has 30% students population and with 3+ crores schools across India. Every year Hundreds of new schools open across India.
- ❑ Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child.
- ❑ Nava Vision also into teacher training program.
- ❑ The franchise agreement of Nava Vision grants the franchisees a license to use Nava Vision trademarks, trade names, service marks, Contents , books , materials, logos ,commercial symbols etc.
- ❑ Nava Vision has presence both Online and Offline.
- ❑ Nava Vision has tied with 3 Publishers to publish our books and sell in Amazon, Flipkart etc., both physically & E-book Format.
- ❑ Nava Vision constantly upgrades the syllabus & contents. Nava Vision uses latest technologies to be impart with the education industries.
- ❑ Nava Vision team always round the clock available to support our franchisee.

Find more at - www.navavision.com

Nava Vision offers in-depth analytical exercises to Student can get a clear understanding of the preferred domains by going through our experimental illustrations. Nava Vision provides exclusively designed workbooks / worksheets / manuals / booklets / kits etc to the students in all our programs. Nava Vision also supports students and teachers with online Classroom video's.



www.navavision.com

Nava Vision

Programs

- **Nava Vision Academics Program**
- **Nava Vision Non Academics Program**
- **Nava Vision Skill Set Program**
- **Nava Vision Teacher Training Program**
- **Nava Vision Teacher Development Program**
- **Nava Vision College Education Program**
- **Nava Vision Academics and Non-Academic Program at franchise Centre**

FEATURES OF NAVA VISION PROGRAMS

- Offline/Physical training
- Pre-Recorded Video
- Online training
- Books with QR code

Offline / Physical training:

Well-trained teacher will be provided who will come to school and conduct the program and their salary taken care by Nava Vision

Pre-Recorded Video:

Nava Vision will provide pre-recorded video to the students.

Online training:

With the help of Cisco Web Ex, Nava Vision provides online training to the students. Nava Vision will also accommodate School Software.


Books with QR code:

First time Nava Vision will provide students with workbooks having QR code after every concept. Students can use Nava Vision Mobile App and access the classroom videos anytime by scanning the QR code.

Nava Vision Master Franchisee Territorial Rights

The territorial rights given according to :

- ✓ State Capital
- ✓ Rest of the state
- ✓ Metro City



Nava Vision Master Franchisee is of Two types:

- ✓ Franchisee Owned and Franchisee Operated (FOFO)
- ✓ Franchisee Owned and Company Operated (FOCO)

Nava Vision Master Franchise Model (FOFO) – Revenue Sharing

Nava Vision Master Franchisee Model:

- ✓ Investment : 25 Lakh + Tax
- ✓ 10% from the revenue generated across his territory.
- ✓ 25% of the franchisee fee
- ✓ 70 % from his Unit Franchisee
- ✓ Term Duration : 5 years





Nava Vision Master Franchise Model (FOCO) – Revenue Sharing

Nava Vision Master Franchisee Model:

- ✓ Investment: 40 lakhs
- ✓ Return : 1.05 Crores
- ✓ Term Duration : 5 years

Nava Vision Master Franchise Model (FOCO) - Repayment Schedule

- ✓ 1st year every Month 75,000
- ✓ 2nd year every Month 1,25,000
- ✓ 3rd year every Month 1,75,000
- ✓ 4th year every Month 2,25,000
- ✓ 5th year every Month 2,75,000



Master Franchise Details

- ❑ Nava Vision will support the franchisee in both academic non-academic domains both online and off line and it is for teaching at centre only.
- ❑ One Unit franchisee will be given freely at their desired location.
- ❑ Nava Vision will provide training to setup the centre and assist Master franchisee to recruit the HR.
- ❑ Franchisee can approach schools, college to conduct Nava Vision School and college education program. They can conduct teacher training program at the centre.(Unit Franchisee)
- ❑ Nava Vision will provide the Infrastructure and HR structure details for their Unit Franchisee.



Master Franchise Details

- ❑ Nava Vision will help the franchisee to set-up Infrastructure and help recruit staff and train them. The training is free of cost over the period of 5 years.
- ❑ The Text book/work book, materials, kits, Manuals etc provided to Franchisee at 25% less on MRP(brand designated) rate (for their unit Franchisee).
- ❑ Company should take responsibility with co ordination for the local promotion activity.
- ❑ The franchise agreement will be renewed after 5 year from the date of agreement.





Master Franchise Details

- ❑ Nava Vision will take responsibility to provide promotional activities national/state wise and the franchisee locally. Nava Vision shall provide all promotional material design to franchisee and help them locally promote it.
- ❑ These Terms and condition subject to the agreement and execution of detailed, legally binding agreement.
- ❑ Contact Nava Vision for detailed legally binding agreement.

Franchise Fee

❖ Unit Franchise :

- Tier 1 city : 5 Lakhs
- Tier 2 city : 3 lakhs
- Tier 3 city : 2 lakhs

❖ Activity Franchisee:

- Basic Model: 1 lakh
- Full Model : 2 lakh



Revenue Model (Non-Academic)

For Conducting Courses at their own Unit franchisee
(Master Franchisee: Nava Vision)

- ❖ Nava Vision School Education Program – This program is conducted at school premises
- ❖ Nava Vision College Education Program - This program is conducted at B.Ed college premises and Teacher training college premises
- ❖ Nava Vision Teacher Training Program – This program for all those who want to be a teacher
- ❖ Students training at centre
 - ✓ 21 Day Program
 - ✓ 3 Days workshop
 - ✓ Vacation Classes
- ❖ Nava Clubs – 6 Months /One year Program
- ❖ Unplug Coding - 6 Months /One year Program
- ❖ Coding using Python - 6 Months /One year Program
- ❖ Artificial Intelligence - 6 Months /One year Program
- ❖ Robotics - - 6 Months /One year Program
- ❖ Cyber Literacy - 6 Months / one year program

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Academic)

Nava Vison Academic program for the school students at present is for class 1 to class 10. This is after school program which enhances the child understanding the subject/concept in depth with help of innovatively designed worksheets and supported by classroom video

At present Nava Vision has selected 3 following subjects :

1. Mathematics
2. Science
3. English

Nava Vision intends to introduce more subjects and more classes in future

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Skill Set Program)

Nava Vison skill set program for the school students at present is in the following format:

- ❑ **Online Quiz program through –**
www.ziksaa.com . Presently Nava Vision has following quiz program
 1. Mathematics
 2. Science
 3. English
 4. General Knowledge
 5. Electrical and Electronics
 6. Computer Science

- ❑ **Online Abacus examination –**
www.iabacusexam.com

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Teacher Training Program)

By enrolling into this diploma Program, teachers not only develop new skills throughout its three semesters, they get a platform to sharpen their existing skills, which in turn help them earn recognition as well a hefty remunerations.

- **Vedic Mathematics(6 Levels)**
- **Abacus (8 levels)**
- **English Club (8 levels)**

To generate revenue Nava Vision has devised the following programs. Every course has separate fee structure.



Revenue Model (Teacher Development Program)

Nava Vision's Teacher Development Program is a certified program which includes:

- ❑ Staff Orientation Program
- ❑ Teacher Training – Phase 1 , Phase 2 and Phase 3.
- ❑ Certificate in Understanding Learning Disability.

By enrolling into this teachers not only develop new skills but get an opportunity to sharpen their existing skills, which in turn help them earn recognition and also a hefty remuneration.



Leadership



We encourage team work such that all decisions are taken responsibly that fosters leadership qualities. We believe that leaders who master inspiration, management and strategy can use it to create better opportunities.

Venkatesh S. Bijapur
CEO & Managing Partner and
Managing Director of Navakosh Global
Education Pvt. Ltd.





Mrs. Bharti Trivedi
Admin Incharge Mumbai Division and
Director of Navakosh Global Education
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Partner of **Nava Vision.**





Ride the wall of change
With a new beginning...



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