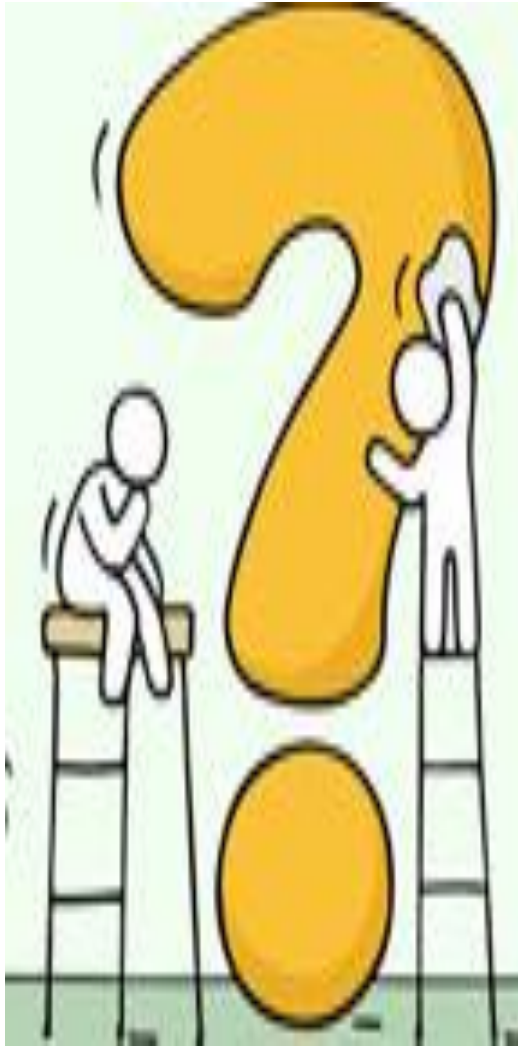




Nava Vision Activity Franchise Model

Content

- Who We Are
- Our Beliefs
- What We Do
- Why Franchisee
- Business model
- Activity Franchise Model
- Our leadership
- Our locations



Who
we are?
(About Nava Vision)

Who We Are?



Nava Vision -A Fastest Growing Education Startup in India. **Nava Vision** is an education related platform which provides excellent knowledge-based learning to all the range of knowledge seekers. We believe that true innovation comes from applying technology solutions to real business problems. We acknowledge that time-to-value is critical to client's success.

Nava Vision works in following School domains:

- School Academic Program
- School Non-Academic Program
- Skill set program for School Children
- Teacher Training Program
- Teacher Development Program
- College Education Program
- Academic & Non-Academic Program at franchisee centre

Find more at - www.navavision.com



A Brief About Nava Vision



One stop solution for all school children needs to improve the necessary skill set to face the future. Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child.

Nava Vision has 25+ Unit Franchisee at Karnataka, Maharashtra and Bihar. The franchisee are trained to handle and assist all our programs. The franchisee concept quite Uniquely designed so that we can reach every area and segment of the population.

Find more at - www.navavision.com



Why Nava Vision Franchise?

- ❑ India has 30% students population and with 3+ crores across India. Every year Hundreds of new schools open across India.
- ❑ Nava Vision has presence in both Academic and Non-Academic segment of schooling education covering wide range of subjects. Nava Vision is also involved in developing the skill set of a child.
- ❑ The franchise agreement of Nava Vision grants the franchisees a license to use Nava Vision trademarks, trade names, service marks, Contents , books , materials, logos , commercial symbols etc.
- ❑ Nava Vision has presence both Online and Offline.
- ❑ Nava Vision has tied with 3 Publishers to publish our books and sell in Amazon, Flipkart etc., both physically & E-book Format.
- ❑ Nava Vision constantly upgrades the syllabus & contents. Nava Vision uses latest technologies to be impar with the education industries.
- ❑ Nava Vision team always round the clock available to support our franchisee.

Find more at - www.navavision.com

Nava Vision offers in-depth analytical exercises to Student can get a clear understanding of the preferred domains by going through our experimental illustrations. Nava Vision also supports students and teachers with online Classroom video's.



Find more at - www.navavision.com

Nava Vision

Programs

- Nava Vision Academics Program
- Nava Vision Non Academics Program
- Nava Vision Skill Set Program
- Nava Vision Teacher Training Program
- Nava Vision Teacher Development Program
- Nava Vision College Education Program
- Nava Vision Academics and Non-Academic Program at franchise Centre

FEATURES OF NAVA VISION PROGRAMS

- Offline/Physical training
- Pre-Recorded Video
- Online training
- Books with QR code

Offline / Physical training:

Well-trained teacher will be provided who will come to school and conduct the program and their salary taken care by Nava Vision

Pre-Recorded Video:

Nava Vision will provide pre-recorded video's to the students.

Online training:

With the help of Cisco Web Ex, Nava Vision provides online training to the students. Nava Vision will also accommodate School Software.

Books with QR code:

First time Nava Vision will provide students with workbooks having QR code after every concept. Students can use Nava Vision Mobile App and access the classroom videos anytime by scanning the QR code.





**Nava Vision
Activity Franchisee
Model**

Nava Vision Activity Franchisee Model is of revenue sharing in the form of 70:30, where in franchisee gets 70% and Brand/Nava Vision gets 30%.



Nava Vision Activity Franchise Model – Revenue Sharing

Nava Vision Activity Franchise

❖ Basic Model

✓ RS.1,00,000/-

❖ Full Scale Model

✓ Rs. 2,00,000/-

- **Basic Model** : The Franchisee can choose any of our 6 Domains from Academic and Non-Academic segment.
- **Full Scale Model** : The Franchisee can conduct all the programs of Nava Vision from Academic and Non-Academic segment.



Activity Centre Details

- ❑ Nava Vision will support the franchisee in both academic non-academic domains both online and off line and it is for teaching at centre only.
- ❑ Franchisee cannot approach schools, college to conduct Nava Vision School and college education program. But they can conduct teacher training program at the centre.
- ❑ Franchise will have to pay deposit of 2 lakhs/ 1 lakh , as a franchisee fee, which is a Non-Refundable fee.
- ❑ The Franchisee period is of 5 year period. Nava Vision will not give any other franchisee in the radius of 2 kilometre. In other words every activity franchisee will have territorial right of 2 KM.
- ❑ Nava Vision will provide the Infrastructure and HR structure details.

Activity Centre Details

- ❑ Nava Vision will help the franchisee to set-up Infrastructure and help recruit staff and train them. The training is free of cost over the period of 5 years.
- ❑ Profit sharing between Franchisee and Nava Vision (Brand) is 70:30, wherein franchisee will get 70% and 30 % for Nava Vision(company).
- ❑ The Text book/work book, materials, kits, Manuals etc provided to Franchisee at 25% lees on MRP(brand designated) rate.
- ❑ The activity franchisee will also be support actively by Unit franchisee and/or Master Franchisee.
- ❑ Company should take responsibility with co ordination for the local promotion tactility.

Activity Centre Details

- The franchise agreement will be renewed after 5 year from the date of agreement.
- Nava Vision will take responsibility to provide promotional activities national/state wise and the franchisee locally. Nava Vision shall provide all promotional material design to franchisee and help them locally promote it.
- These Terms and condition subject to the agreement and execution of detailed, legally binding agreement.
- Contact Nava Vision for detailed legally binding agreement.

Activity Centre Infrastructure

Activity centre will function in 500sq to 800sq foot area and should be provided by franchise and Each study centre will function in area of 2 sq km.

❑ Basic Model

(Minimum Carpet Area – 600 to 800 Sq ft)

- ✓ Interior & Fit outs - Rs. 1, 00,000/-
- ✓ Business Promotion and others – Rs. 25,000/-
- ✓ Equipment – Rs.1,00,000/-

❑ Full Scale Model

(Minimum Carpet Area – 600 to 800 Sq ft)

- ✓ Interior & Fit outs - Rs. 2, 00,000/-
- ✓ Business Promotion and others – Rs. 50,000/-
- ✓ Equipment – Rs.1,62,000/-



Academic Domains

- Mathematics (1 to 10th Class)
- English (1 to 10th Class)
- Science (1st to 10th Class)

Basic Model any 5 Domains can select



Non-Academic Domains

- Vedic Mathematics - 1 to 6 level
- Abacus – 1 to 8 level
- Quick Mathematics - 1 to 6 level
- Nava Clubs
 - Math club
 - Science club
 - Electrical & Electronic club
 - English Club
- Unplug Coding – 2 levels
- Coding using Python – 2 levels
- Artificial Intelligence – 3 modules
- Robotics – 4 levels
- Cyber Literacy – 2 levels



Basic Model Revenue

- ❖ Students training at centre
 - ✓ 21 Day Program
 - ✓ 4 Months Course
 - ✓ 3 Days workshop
 - ✓ Vacation Classes
- ❖ Nava Clubs – 6 Months /One year Program
- ❖ Unplug Coding - 6 Months /One year Program
- ❖ Coding using Python - 6 Months /One year Program
- ❖ Artificial Intelligence - 6 Months /One year Program
- ❖ Robotics - - 6 Months /One year Program
- ❖ Cyber Literacy - 6 Months / one year program



Revenue Model

- ❖ Nava Vision Teacher Training Program at centre (1 year diploma program)
- ❖ Skill development program (www.ziksaa.com) and www.iabacusexam.com)
- ❖ Classroom teaching through (www.navavidya.com)
- ❖ Students training at centre
 - ✓ 1 year program
 - ✓ 6 Month Program
 - ✓ 21 Day Program
 - ✓ 3 Days workshop
 - ✓ Vacation Classes



Leadership



We encourage team work such that all decisions are taken responsibly that fosters leadership qualities. We believe that leaders who master inspiration, management and strategy can use it to create better opportunities.

**Venkatesh S. Bijapur, CEO &
Managing Partner and Managing
Director of Navakosh Global Education
Pvt. Ltd.**



**Mrs. Bharti Trivedi, Admin Incharge Mumbai
Division and Director of Navakosh Global
Education Pvt. Ltd.**



Sri Deepa Adapa, Partner of Nava Vision.





Ride the wall of change
With a new beginning...



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